

*Helping Advisors Navigate Clients on the Investment Journey*

## WORKING INVESTOR

Your client fears that their savings are too low to support the lifestyle they envision during retirement. They understand that they need exposure to the stock market, but your client is not a big risk taker who can afford to suffer big losses.

### Let's help your client consider Niemann ETF Managed Portfolios with Downside Protection

- Use a strategy with a market-tested track record in bull and bear market cycles
- Get exposure to US and international equity markets with ETFs
- Go to cash to protect assets when market risk is excessive
- Gain confidence with flexible and transparent investing
- Dollar-cost average for extra peace of mind and focus on long-term goals



## EXECUTIVE INVESTOR

Your client has accumulated a significant amount of wealth in one company, but they fear that too much of their net worth is in one company. Your client is not afraid to take a certain degree of risk to continue to grow their wealth and diversify.

### Let's help your client consider Niemann ETF Managed Portfolios that stay Fully Invested

- Use a strategy with a market-tested track record in bull and bear market cycles
- Keep on the leading edge of opportunity
- Continually rotate to ETF opportunities around the world as markets change
- Communicate better with active and transparent investing
- Focus on long-term goals

## RETIRED INVESTOR

Your client's big income years are over or almost over, and they fear their savings may be insufficient. Your client seeks moderate growth without risking big losses. How can they do that and sleep well at night when US stocks are at all-time highs?

### Let's help your client consider Niemann global ETF Managed Portfolios with Downside Protection

- Use a strategy with a market-tested track record in bull and bear market cycles
- Get exposure to global equity and fixed income markets with ETFs
- Go to cash to protect assets when market risk is excessive
- Gain confidence with flexible and transparent investing
- Dollar-cost average for extra peace of mind and focus on long-term goals



## PORTFOLIO DEFINITIONS

**Risk Managed** - The objective of the Risk Managed (RM) strategy is to exploit intermediate-term trends in the US equity market while seeking to limit risk. RM is typically invested in a broad universe of domestic equity ETFs, and will employ money market/cash positions during adverse market conditions to preserve assets. RM can be fully invested, partially in cash or completely in cash. While RM may limit the overall losses suffered during major declines, it may also limit returns in advancing markets. However, the strategy seeks to outperform the S&P 500 TR Index over complete market cycles. RM is a growth strategy emphasizing capital preservation over investment return.

**Dynamic** - The objective of the Dynamic strategy is to exploit intermediate trends in domestic markets by being fully invested in domestic-equity ETFs. Dynamic takes an aggressive approach that seeks to outperform the S&P 500 TR Index over complete

market cycles. Dynamic is typically diversified in a broad universe of domestic equity ETFs. Dynamic is an aggressive growth strategy that emphasizes investment return over capital preservation.

**Global Opportunity** - The objective of Global Opportunity (GO) is to exploit intermediate-term trends in both domestic and international markets while seeking to limit risk. GO is typically invested in positions from a broad universe of domestic and international equity, bond and alternative ETFs. The strategy will employ money market/cash positions during adverse market conditions to preserve assets. GO can be fully invested, partially in cash or completely in cash. GO often will not follow U.S. stock market trends. GO is a growth strategy that employs multiple asset-class options worldwide, and emphasizes capital preservation over investment return.

## DISCLOSURE

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