



FOR IMMEDIATE RELEASE

NIEMANN CAPITAL MANAGEMENT ENHANCES
AWARD WINNING WEB SITE WITH ITS NCM.NET 2.0 RELEASE

– *Increased functionality, new investor content and advisor tools complete the latest upgrade for a leading active management firm's web site—*

Scotts Valley, CA - October 14, 2009— Niemann Capital Management is pleased to announce NCM.NET 2.0. Responding to the needs of Niemann's advisors and their clients, Niemann has expanded their web site (www.ncm.net) to include a new spotlight section, educational content for investors and an online custom proposal tool specific for advisor use.

New to the homepage, users will now be able to directly access Niemann podcasts, quarterly manager commentaries and newly posted items in the new *Spotlight* section, making it easier than ever to access the most recent content. Niemann expanded the *Investor Insight* section of the web site to incorporate their new investor content, "*Setting Expectations*" and "*The Cycle of Market Emotions.*" In addition to these new pieces, users will also find additional key concepts that will help educate investors about Niemann's approach to active management. All of these enhancements are available on the public access side of the web site.

Additionally, advisors currently working with Niemann can now generate custom client proposals using the newly released *Online Custom Proposal Tool*, after accessing *Advisor Resources*, with their standard log-in.

"We are confident these upgrades will be an excellent complement to the investor-focused information already on our web site and will further assist all advisors in their efforts to tell the Niemann story." stated Jim Dunnigan, Director of Marketing for Niemann Capital Management.

Press Release



Niemann invites you to test drive these additions by visiting www.ncm.net and to explore what NCM.NET 2.0 as well as their active management philosophy has to offer.

Founded in 1991, Niemann Capital Management is an innovative investment management firm distinguished by its active or tactical asset allocation methodology, as characterized by its corporate tagline: Don't just allocate. Rotate.sm Its proprietary, disciplined process is based on continuous daily analysis of current market conditions, designed to achieve the greatest potential return with the least possible risk to its investors.

Unlike a passive, buy-and-hold approach, Niemann applies its tactical asset allocation in direct response to market movements. On a daily basis, Niemann identifies areas where the market is performing well on a risk-adjusted basis: rotating out of weakening themes and rotating into strengthening themes with the best risk/reward characteristics. As a result, investors can take advantage of emerging opportunities while minimizing downside risk.

With preservation of capital as the cornerstone of its philosophy, Niemann has generated favorable returns for its clients in up as well as down markets. Niemann's range of conservative, moderate and aggressive Separately Managed Account (SMA) strategies employ mutual funds as the primary investment vehicles. Its family of mutual fund SMA strategies is available on the Charles Schwab Institutional and Fidelity Institutional platforms as well as through select variable annuity and variable universal life products. The firm is based in Scotts Valley, California.

For further information, visit Niemann's website at <http://www.ncm.net>.

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